

## Why cities & enterprises choose NC-Live

YouTube broadcast + meeting room — not another generic webinar app

### PROBLEM → SOLUTION

#### ✗ Today

- Zoom + OBS + YouTube Studio — 3 tools
- No CMS governance for public training
- Layout breaks on multi-guest streams
- No demo trial before purchase

#### ✓ NC-Live

- WebRTC room + bot + CMS in one stack
- Start/Stop Live from chat-admin.php
- Agent/Guest layout captured to YouTube
- 15-min trial · \$25/mo Professional

### VS ZOOM · STREAMYARD · OBS

#### NC-Live wins when

- YouTube is the primary public channel
- City council / university training
- Need CMS + session timer + governance

#### Included platform tabs

- Smart Lighting · Cameras · Analytics
- Live Quiz · Ad Rotation · NC Products
- Archive roadmap → [video.namecentury.com](https://video.namecentury.com)

### GET STARTED IN 3 STEPS

**1****Register**

15-min demo trial

**2****Join nc-live**

Agent + Guest video ON

**3****Start Live**

YouTube + subscribe \$25/mo

**NC-Live Professional — \$25/month**Free trial: [nexus.namecentury.com/register](https://nexus.namecentury.com/register) · Marketing: [namecentury.com/marketing.php](https://namecentury.com/marketing.php)

📞 (657) 670-7755 · ✉ [sales@namecentury.com](mailto:sales@namecentury.com) · [Pricing](#)